

PATIENT ORGANISATIONS

In 2017, we are proud to have supported the following patient organisations:

<p><u>Lymphoma Association</u></p> <p>The Lymphoma Association provides specialist information and support to anyone affected by lymphoma - the most common blood cancer and the fifth most frequently diagnosed cancer overall in the UK. Around 14,000 people in the UK are diagnosed with lymphoma each year. The Lymphoma Association's mission is to ensure that anyone affected receives the specialist information and support that they need to help them cope. They also raise awareness of lymphoma and its symptoms, represent patients' (and carers') views to policy and decision makers and collaborate with health professionals and other organisations.</p> <p>The Lymphoma Association provide a specialist education and training programme for healthcare professionals with an interest in lymphoma. Events feature expert speakers, updates on the latest techniques and trials, networking opportunities and CPD study hours.</p>	
<p>Activity & Description</p>	<p>Lymphoma Management Course</p> <p>Date: 26th-27th June 2017 Venue: Keble College, Oxford Delegates: Specialist trainees and consultants working in haematology and oncology.</p> <p>The Lymphoma Association's expert faculty of lymphoma specialists from across the UK provided a comprehensive overview of the diagnosis, treatment and management of lymphomas. Servier Laboratories Limited had a stand at this meeting.</p>
<p>Amount Paid</p>	<p>£250</p>
<p>Activity & Description</p>	<p>CNS Masterclass - Supporting lymphoma nursing in 2017: Managing the challenges, striving for best practice</p> <p>Date: 28th September 2017 Venue: Wychwood Park, Crewe, Cheshire Delegates: Approximately 100 healthcare professionals (1 employee)</p> <p>The Lymphoma Association's well respected annual masterclass for clinical nurse specialists and other senior nursing colleagues working in the field of haemato-oncology returned to the north of England this year. Servier Laboratories Limited sponsored this meeting with a payment for a stand.</p>

Amount Paid	£800
Activity & Description	<p>Study Day Cardiff</p> <p>Date: 17th November 2017 Venue: Park Inn by Radisson, Cardiff</p> <p>Servier Laboratories Limited supported this education day for HCPs through a payment of £75 to cover three Servier employees to attend the day as delegates, plus £100 to cover the inclusion of a product leave piece in the delegate bags.</p>
Amount Paid	£175
TOTAL	£1,175

Bowel Cancer UK

Bowel Cancer UK is the UK's leading bowel cancer research charity, who are determined to save lives and improve the quality of life for all those affected by bowel cancer.

Bowel Cancer UK undertake the following activities:

Support and enable research

- Through strategic investment in targeted research, they aim to increase the number of people surviving bowel cancer within 5 years of diagnosis from 50% to 75% by 2025.

Campaign

- Work in partnership with people affected by bowel cancer and the clinical research community, they campaign for early diagnosis and access to best treatment and care across the UK.

Provide expert information and education

- Educate patients, the public and professionals about bowel cancer by providing expert information and training.

Activity & Description

Bowel Cancer UK Study Days

Bowel Cancer UK is strongly committed to supporting healthcare professionals who care for people affected by bowel cancer in both primary and secondary care settings. Bowel Cancer UK demonstrate their commitment to these practitioners by providing valuable information and training opportunities to build their knowledge so they can continue to deliver, develop and improve high quality services for the bowel cancer patients and their families. Key events in Bowel Cancer UK's training calendar are their Study Days, which provide healthcare professionals with in-depth knowledge and training.

Bowel Cancer UK held two study days in 2017 in order to provide healthcare professionals all across the UK with the information they need to ensure best outcomes for their patients. Servier provided financial support to Bowel Cancer UK to contribute to the costs associated with planning and implementing their study days. This funding also covered the cost of a Servier stand at the events.

Study Day 1

Date: 11th July 2017

Venue: University of Westminster, London

Delegates: Approximately 150 healthcare professionals

Study Day 2

Date: 24th November 2017

Venue: The Liner Hotel, Liverpool

Delegates: Approximately 150 healthcare professionals

Amount Paid £10,000

TOTAL £10,000

Beating Bowel Cancer

Beating Bowel Cancer is a UK charity which promotes awareness of bowel cancer and provides a broad spectrum of information and support for those affected by the disease. Beating Bowel Cancer is also committed to supporting the medical profession. The charity has a Medical Advisory Board comprising seven members selected by the Trustees and specialists in the field of colorectal cancer. They provide the charity with advice on relevant medical, NHS and regulatory issues, clinical developments and governmental issues.

Activity & Description

National Colorectal Cancer Nurses Network (NCCNN) Conference

Beating Bowel Cancer provides the Secretariat for the NCCNN. All colorectal clinical nurse specialists and specialist screening practitioners in England, Wales and Northern Ireland are welcome to join the NCCNN and membership is free. Members receive regular e-letters and invitations to attend the annual conference and other events. As part of Beating Bowel Cancer's support of the NCCNN, the charity organises and funds the annual conference, providing essential education to specialist nurses who, in turn, can provide the best education and support to patients.

Servier provided financial support to Beating Bowel Cancer to support the NCCNN annual conference. The conference is a one day meeting open to all colorectal clinical nurse specialists across England, Wales and Northern Ireland. The funding contributed to the costs associated with planning and implementing the meeting and also allowed Beating Bowel Cancer to assist attendees with travel costs in the form of travel bursaries. This funding also covered the cost of a Servier stand at the event.

Servier had no involvement in the content of the meeting or the allocation of travel bursaries.

Date: 25th September 2017

Venue: Royal College of Physicians

Delegates: Approximately 120 specialist colorectal nurse specialists

Amount Paid

£10,000

Activity & Description	<p>Consultancy: Patient Support Booklets</p> <p>Beating Bowel Cancer publishes a range of booklets and factsheets to support patients and their families throughout the colorectal pathway from diagnosis to treatment and beyond. These publications are requested by colorectal departments in the majority of NHS Trusts and sent out free of charge. Colorectal CNS gives these booklets in a pack to newly diagnosed patients and they are an invaluable source of support and information not only to patients, but their families.</p> <p>These booklets provide a 'physical' contact with the charity, clearly promoting them as a source of support and information immediately at the time of diagnosis. At present the vast majority of information provided to patients by healthcare professionals is in a form of hard copy. It is vital to the continued reach of the charity that these publications are continued.</p> <p>Servier sponsored the printing and publication of these booklets.</p>
Amount Paid	£10,000
Activity & Description	<p>Consultancy:</p> <p>Beating Bowel Cancer arranged for a suitable patient to make a presentation to Servier employees on their experience of mCRC, covering aspects from their diagnosis, through treatment and the education/support they received at each stage.</p> <p>This ensures that we have a clear understanding of patient needs and the reality of the disease.</p>
Amount Paid	£1,000
TOTAL	£21,000

Europa Colon

EuropaColon aims to unite patients, caregivers, healthcare professionals, politicians, the media and the public in the fight against digestive cancers. The Organisation works with 43 groups in 32 European countries and has been recognised as the voice of colorectal cancer patients in Europe.

Activity & Description	<p>Payment of honoraria and expenses for two speakers to present a session at the "mCRC Masterclass", an educational meeting for HCPs on metastatic Colorectal Cancer.</p> <p>Date: 31st March – 1st April 2017 Venue: Movenpick Hotel, Neuilly sur Seine, Paris Delegates: Oncologists from 25 countries worldwide</p> <p>The speakers from Europa Colon specifically focussed on the patient journey and the relationships between oncologists and patients. This non-promotional engagement consisted of 2 preparatory meetings/calls, meeting research and development of content, attendance at the session itself and participation in discussion afterwards.</p>
Amount Paid	Honoraria: 2000 Euros, Expenses: 1022.23 Euros
Activity & Description	<p>Sponsor of an educational initiative led by EuropaColon in the field of mCRC, their 'Second Advocacy Masterclass'</p> <p>Date: 29th – 30th June 2017 Venue: CCIB Conference Centre, Barcelona Delegates: tbc</p> <p>An unconditional sum was given as financial support to aid this masterclass which took place alongside the 19th World congress on Gastro Intestinal Cancer.</p>
Amount Paid	20,000 Euros
Activity & Description	<p>Expenses covered for Europa Colon members to participate in an internal roundtable meeting: "Building Collaborations with patient organizations in CRC"</p> <p>Date: 8th September 2017 Venue: NH Eurobuilding, Madrid</p> <p>This event was dedicated to Servier European affiliates and provided an opportunity for the teams to better understand mCRC patients needs and the national patient groups expectations. Expenses covered flights, accommodation, transfers and subsistence.</p>
Amount Paid	Expenses: 5495.20 Euros
TOTAL	28,517.43 Euros