

SERVIER LABORATORIES LTD

YEAR ENDED 31ST DECEMBER 2015

PATIENT ORGANISATIONS

In 2015, we are proud to have supported the following patient organisations

<u>The Patients Association</u>	
<p>The Patients Association use the knowledge gathered from their Helpline to campaign for real improvements to UK health social care services. The Helpline also provides valuable information and support to public and in addition, they have a wide range of booklets and guides available to patients. They target their campaigns at a variety of stakeholders such as parliamentarians, the media, civil servants, other charities and professional bodies and have also produced a number of research reports. Our donation helps them maintain their campaigns, support patients and stay at the cutting edge of health service policy.</p>	
Activity & Description	Corporate Supporter of The Patients Association As a Corporate Supporter of The Patients Association, Servier may liaise with the charity in the following ways: <ul style="list-style-type: none">• To ensure that Servier's communications are made in a responsible manner and representative of patient needs.• To ensure that The Patients Association is provided with appropriate information to support their members, or the public, should information relating to Servier or one of Servier's products, be visible in the public media• Exchange environmental information and knowledge relating to the disease areas Servier is active within, in order to improve patient care <p><i>All activities are in line with the current ABPI Code of Practice and will be based on mutual support, for the benefit of patients</i></p>
Amount Paid	£4,000
Activity	Servier UK's Charity of the Year As Servier UK's Charity of the Year, any fundraising activities or collections were donated to the charity. Donations were made throughout the year to support the work of the Patients Association. This is purely a charitable donation to support a charity in their work to help patients and their families across every disease area.
Amount Paid	£233.84
TOTAL	£4,233.84

The Pumping Marvellous Foundation

The Pumping Marvellous Foundation (PMF) is the UK's patient led Heart Failure charity. It was founded by a heart failure patient whose experiences whilst rehabilitating shaped the Foundation's goals and principles of a patient-centric charity focused on improved patient outcomes. The Pumping Marvellous Foundation's goal is to deliver hope to its beneficiaries through the facilitation of better outcomes by cross-working and advocating the beneficiaries at a local, regional, national and international level; working hand in hand with commissioners and clinicians to deliver better pathways and be the patient voice of progression. The Pumping Marvellous Foundation is funded through donations and fundraising by individuals, support from the NHS and charitable organisations together with corporate sponsorship.

Activity & Description

Corporate Supporter of The Pumping Marvellous Foundation

As a Corporate Supporter of the Pumping Marvellous Foundation, Servier may liaise with the charity in the following ways:

- To ensure that Servier's communications are made in a responsible manner and representative of patient needs.
- To ensure that Pumping Marvellous is provided with appropriate information to support their members, or the public, should information relating to Servier or one of Servier's products, be visible in the public media
- To collaborate on activities to achieve optimal management and care of patients with heart failure, in line with NICE recommendations
- Exchange information and knowledge relating to the management of heart failure and activities to raise awareness of heart failure, to improve patient care, to improve patient understanding and to improve access to appropriate treatment as recommended by NICE

All activities will be in line with the current ABPI Code of Practice and will be based on mutual support, for the benefit of patients

Amount Paid

£5,000

Activity

The Pumping Marvellous Foundation: Patient Educator Training

Servier provided financial support for the charity's 'Patient Educator Training'. Training consisted of a two day training programme for 18 patient educators. The role of patient educators is to provide education and support to heart failure patients and their families across the UK.

The objective of the training was to:

- To provide ongoing training and support to the charity's patient educators
- For all participants to understand the missions and expectations of the charity
- For Patient Educators to understand their role and the value they can offer
- Maintain an up to date understanding of heart failure, and the needs of patients and their families

Servier had no involvement in the content, development or implementation of the training day.

Amount Paid

£750.00

TOTAL

£5,750.00