

SERVIER LABORATORIES LTD

YEAR ENDED 31ST DECEMBER 2016

PATIENT ORGANISATIONS

In 2016, we are proud to have supported the following patient organisations

<u>The Patients Association</u>	
<p>The Patients Association use the knowledge gathered from their Helpline to campaign for real improvements to UK health social care services. The Helpline also provides valuable information and support to public and in addition, they have a wide range of booklets and guides available to patients. They target their campaigns at a variety of stakeholders such as parliamentarians, the media, civil servants, other charities and professional bodies and have also produced a number of research reports. Our donation helps them maintain their campaigns, support patients and stay at the cutting edge of health service policy.</p>	
Activity	Collection Pot Spare change deposited in a collection pot located in the head office building is donated to the Patients Association. This is purely a charitable donation to support a charity in their work to help patients and their families.
Amount Paid	£9.31
TOTAL	£9.31

<u>The Pumping Marvellous Foundation</u>	
<p>The Pumping Marvellous Foundation (PMF) is the UK's patient led Heart Failure charity. It was founded by a heart failure patient whose experiences whilst rehabilitating shaped the Foundation's goals and principles of a patient-centric charity focused on improved patient outcomes.</p> <p>The Pumping Marvellous Foundation's goal is to deliver HOPE to its beneficiaries through the facilitation of better outcomes by cross-working and advocating the beneficiaries at a local, regional, national and international level; working hand in hand with commissioners and clinicians to deliver better pathways and be the patient voice of progression. The Pumping Marvellous Foundation is funded through donations and fundraising by individuals, support from the NHS and charitable organisations together with corporate sponsorship.</p> <p>Our services and products improve the ability of heart failure patients to self-care, recognising the early symptoms and self-interventions and steps that can be taken to alleviate common symptoms.</p>	
Activity & Description	Consultancy: Presentation at Servier International's Director's Meeting Servier International utilised consultancy services of the heart failure charity The Pumping Marvellous Foundation to provide insights into the needs and challenges faced by a person with heart failure.
	This activity involved a senior member of the Pumping Marvellous Foundation: <ul style="list-style-type: none">• Travelling to and from Servier's head office in Paris• Preparing and delivering a 10-minute presentation to an international team of Servier's marketing directors• Liaising with personnel from Servier's international teams involved in organising the meeting• Attending workshops(discussion sessions) following the presentation to provide further insights and to answer questions from the audience
Amount Paid	£1,200
TOTAL	£1,200

Bowel Cancer UK

Bowel Cancer UK, is the UK's leading bowel cancer research charity who are determined to save lives and improve the quality of life for all those affected by bowel cancer.

Bowel Cancer UK undertake the following activities:

Support and enable research

- Through strategic investment in targeted research, they aim to increase the number of people surviving bowel cancer within five years of diagnosis from 50% to 75% by 2025.

Campaign

- Work in partnership with people affected by bowel cancer and the clinical and research community, we campaign for early diagnosis and access to best treatment and care across the UK.

Provide expert information and education

- Educate patients, the public and professionals about bowel cancer by providing expert information and training.

Activity & Description	<p>Bowel Cancer UK Study Days</p> <p>Bowel Cancer UK is strongly committed to supporting healthcare professionals who care for people affected by bowel cancer in both primary and secondary care settings. Bowel Cancer UK demonstrate their commitment to these practitioners by providing valuable information and training opportunities to build their knowledge so they can continue to deliver, develop and improve high quality services for bowel cancer patients and their families. A key event in Bowel Cancer UK's training calendar are their Study Days, which provide healthcare professionals with in-depth knowledge and training.</p> <p>Bowel Cancer UK held two Study Days in 2016 in order to provide healthcare professionals all across the UK with the information they need to ensure best outcomes for their patients.</p> <p>Servier provided financial support to Bowel Cancer UK Study Days to contribute to the costs associated with planning and implementing the meeting.</p> <p>Study Day 1 Date: 6th October 2016 Venue: Hilton Hotel, Newcastle Delegates: Approximately 150 healthcare professionals</p> <p>Study Day 2 Date: 9th November 2016, Venue: All Nations Centre, Cardiff Delegates: Approximately 150 healthcare professionals</p>
Amount Paid	£7,500
Activity & Description	<p>Corporate Donation: Servier UK Electronic Christmas Cards</p> <p>Servier sends out Christmas cards on an annual basis. This year, electronic cards were distributed and the equivalent amount spent on printing and postage was donated to Bowel Cancer UK to support their work.</p>
Amount Paid	£500
TOTAL	£8,000

Beating Bowel Cancer	
<p>Beating Bowel Cancer is a UK charity which promotes awareness of bowel cancer and provides a broad spectrum of information and support for those affected by the disease. Beating Bowel Cancer is also committed to supporting the medical profession. The charity has a Medical Advisory Board comprising of seven members selected by the Trustees and specialists in the field of colorectal cancer. They provide the charity with advice on relevant medical, NHS and regulatory issues, clinical developments and governmental issues.</p>	
Activity & Description	<p>Consultancy: Advice on product patient support material</p> <ul style="list-style-type: none"> • The specialist Nurse advisors reviewed and provided feedback on patient material developed by Servier. The material had been developed to ensure patients take one of our medications in the correct manner, along with information on side effects. • The nurses provided feedback on the structure and content to ensure it met the needs of patients and healthcare professionals who may be supporting patients
Amount Paid	£1,000
Activity & Description	<p>Identification and Provision of Patient Case Studies</p> <p>Patient case studies describe a patient's experience of a condition and the associated treatment. They are very effective way to educate and to gain insight into the needs of patients. The experience of patients can be a useful tool to support communication and educational activities along with highlighting clinical need and raising awareness of a condition.</p> <p>Beating Bowel Cancer identified and provided anonymous accounts of people diagnosed with advanced bowel cancer. This information was used to facilitate the training of employees on bowel cancer. This ensures we have clear understanding of patient needs and the reality of disease.</p>
Amount Paid	£2,000
Activity & Description	<p>National Colorectal Cancer Nurses Network (NCCNN) Conference</p> <p>Beating Bowel Cancer provides the secretariat for the NCCNN. All colorectal clinical nurse specialists and specialist screening practitioners in England, Wales and Northern Ireland are welcome to join the NCCNN and membership is free. Members receive regular e-letters and invitations to attend the annual conference and other events.</p> <p>As part of the Beating Bowel Cancer's support of the NCCNN, the charity organises and funds the annual conference, providing essential education to specialist nurses who, in turn, can provide the best education and support to patients.</p> <p>Servier provided financial support to Beating Bowel Cancer to support the NCCNN Annual conference. The conference is a one day meeting open to all colorectal clinical nurse specialists across England, Wales and Northern Ireland.</p> <p>The funding contributed to the costs associated with planning and implementing the meeting and also allowed Beating Bowel Cancer to assist attendees with travel costs in the form of travel bursaries.</p> <p>Servier had no involvement in the content of the meeting or the allocation or travel bursaries.</p> <p>Date: Monday, 12th September 2016 Venue: Royal College of Physicians Delegates: Approximately 120 specialist colorectal nurse specialists</p>
Amount Paid	£10,000

Activity & Description	<p>Scottish Colorectal Cancer Nurse Group (SCCNG) Conference</p> <p>Beating Bowel Cancer provides the secretariat for the NCCNN and the SCCNG. As part of the Beating Bowel Cancer’s support of the SCCNG, the charity organises and funds an annual study day, providing essential education to specialist nurses who, in turn, can provide the best education and support to patients.</p> <p>Servier provided financial support to Beating Bowel Cancer to support the SCCNG Study Day. The study day is a one day meeting open to all colorectal clinical nurse specialists across Scotland.</p> <p>The funding contributed to the costs associated with planning and implementing the meeting and also allowed Beating Bowel Cancer to assist attendees with travel costs in the form of travel bursaries.</p> <p>Date: Wednesday, 26th October 2016 Venue: Royal College of Surgeons Edinburgh Delegates: Approximately 90 specialist colorectal nurse specialists</p>
Amount Paid	£5,000
TOTAL	£18,000